

**SOUTHWEST FLORIDA CHAPTER
2007—2008 BOARD OF DIRECTORS**

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**SOUTHWEST FLORIDA
CHAPTER**

**ANNUAL REPORT
2007—2008**

2001 Cantu Court
Sarasota, FL 34232
Phone: 941-379-9300
Fax: 941-377-7830

Website
www.southwestflorida.redcross.org



The Annual Financial Statement of the American Red Cross, Southwest Florida Chapter, is audited and reported by Cavanaugh & Co. and is available upon request at the chapter at 2001 Cantu Court, Sarasota, FL 34232. Complete audited financial statements are available upon request.

STATEMENT OF FINANCIAL POSITION

Assets	
Cash & Equivalents	
Cash	264,773
Investments	1,053,184
Accounts Receivable	
Receivables-Current	83,419
Receivables-Inter-Company	29,039
Other	28,619
Inventories	16,670
Pre-paid Assets	311
Receivables-Non-Current	184,809
Fixed Assets	
(Net of Depreciation)	2,376,369
Total Assests	\$4,037,193
Liabilities & Net Assets	
Accounts Payable	39,009
Accrued Liabilities	21,012
Unrestricted Funds	3,860,970
Temporary Restricted Funds	116,202
Total	
Liabilities & Net Assets	\$4,037.193

CONDENSED STATEMENT OF ACTIVITIES

Contributions, Revenues & Gains	
United Way	77,258
Contributions	427,864
Special Events (net)	21,885
Legacies & Bequests	281,408
In-Kind Contributions	5,977
Grants	497,590
Investment Income	(62,289)
Product & Service Revenue	168,289
Inter-Company Revenue	20,704
Other Revenues & Gains	41,772
Total Contributions, Revenues & Gains	\$1,480,458
Expenditures	
Armed Forces Emerg. Services	32,443
Disaster Services	472,317
Preparedness Services	376,278
Community Services	100,570
International Services	21,359
Total Program Services	\$1,002,967
Membership & Fund Raising	210,618
Management & General	168,869
Total Supporting Services	\$379,487
Total Expenditures	\$1,382,454

The following is a review of the Southwest Florida Chapter highlights for the fiscal year ending June 30, 2008:

The chapter completed a \$1.2 million project to protect the Cantu Court headquarters from hurricane force winds, making it one of the region's most hardened facilities. The project included the addition of 12,000 square feet of secure vehicle and supply storage space.

During fiscal year 2008 the chapter responded to nearly **81** local disasters, most of them single family home fires, providing temporary housing, food, clothing and medications for **248** victims.



In our community there were more than **1063** first aid and CPR courses held, training approximately **8254** individuals in critical life-saving skills,

We continue to grow and add services in De Soto County as we successfully implemented a move to a larger headquarters. We now have **115** volunteers there.

The roster of chapter disaster volunteers includes **686** people. Total chapter volunteers are **1007**. Volunteer hours over the past year are over **55,800** not including another **19,600** hours to account for those who have been deployed for several week periods to assist on major disasters throughout the country. Over the past 18 months approximately **70** volunteers have been deployed to **13** different states to assist with wildfires, tornadoes, floods and hurricanes. The value of the chapter's volunteer hours over the past year is estimated to be over **\$1 million**. We held two recognition events during the past year and distributed numerous awards.

Our largest local events over the past year included our role in supporting the search for a missing person in North Port, and an eight unit apartment fire in Sarasota.

We added to our vehicle fleet through donations of used vehicles from police departments and ambulance companies. Grant funding helped us to convert these vehicles for our use.

We participated in a major drill with Sarasota County Emergency Management, identifying important strengths and weaknesses as we enter into the main portion of this year's hurricane season. The drill involved the deployment of damage assessment teams, movement of supplies, staffing for the county's alternate emergency operations center and activation of our headquarters. The full activation of our building also included the participation of Sarasota County employees specializing in damage assessment.

In the past year we have provided contact information for 141 military personnel or family members through our Service to Armed Forces program. The chapter continues to provide an on-going weekly military family support group.



Our TOUCH program is now 27 years old and it continues to thrive with volunteer led light exercise programs for those in retirement and nursing homes. A sewers and knitters group has been in existence since the chapter's inception in 1917. Born out of programs designed to make clothing for soldiers, the group continues to produce beautiful items for those in need. Our Youth Corps also continues to grow and thrive as the members prepare for summer camps, representing the chapter at various events, working with area schools, participating in preparedness courses and more.

We welcomed The Weather Channel's Jim Cantore for our Annual Donor Recognition and Stewardship Report as 100 of our donors joined us at the chapter in April. Our third Hurricane Bash fund raising event raised chapter awareness as well as \$25,000.

We stood up to the test of new National chapter performance standards issued by national headquarters, successfully meeting all service delivery and fundraising requirements. Our fiscal year end will see revenues over expenses of approximately \$75,000 on a budget of nearly \$1.3 million.

When a disaster threatens or strikes, the American Red Cross is there. The Southwest Florida Chapter now serves a population of over 400,000 people in Sarasota and DeSoto counties.



SOUTHWEST FLORIDA CHAPTER

Mission Statement

The American Red Cross, a humanitarian organization led by volunteers and guided by its Congressional Charter and the Fundamental Principles of the International Red Cross Movement, will provide relief to victims of disasters and help people prevent, prepare for, and respond to emergencies.

Be Red Cross Ready